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March 1951

**RUSSWARD**  
**Saintpaulia Growers**

**JONESBORO, ARK.**

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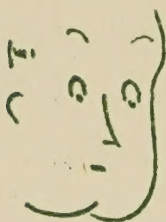
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# News Letter

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March, 1951

Dear Friends:



My land, we'll NEVER get all these questions answered!

Q. Is it dangerous to propagate healthy-looking plant which has had cyclamen mite? Mrs. M.M.J., Raleigh, N. C.

A. Can you get them from another plant? If not, go ahead but keep a sharp eye out for trouble.

Q. What to feed violets to make them bloom? B. B., N. Carolina.

A. Hyponex. White powder. Follow directions on the can. Be careful not to over-fertilize.

Q. Several questions here in regard to curling foliage.

A. If violets are grown in a fairly cool atmosphere, curling of outer leaves often results. If the curling is noticed on the new foliage growing out of the center, you have cyclamen mite and you'd better get busy. If the plants are only mildly affected, try sodium selenate. If they are badly curled, spray THOROUGHLY with nicotine sulphate weekly until the new foliage comes out straight. All this is treatment for cyclamen mite. If your outer leaves are curled, try putting your violets in a warmer spot.

Q. How large does the seed get on a violet and how can you tell when it is ripe? Mrs. W. H., Evansville, Indiana.

A. The pod gets one-half to three-quarters of an inch long. The pod begins to swell a week or ten days after fertilization. Seed ripens in three or four months, usually. When the pod begins to shrivel, the seed is ripe.

Q. Plants grow like mad, big healthy foliage but no blooms. C. Y., Houston.

A. Cut out the fertilizer for awhile. More light might help.



Q. Will the blooms of side plants, or suckers, be as large as those of the parent plant, if they are removed and rooted? Mrs. M. E. P., Arkansas City, Kansas.

A. Yes.

Q. Leaves rub off at the edge of the pot. What to do? Mrs. V. P., Tie Plant, Miss.

A. Rubbed appearance due to accumulations of mineral salts on the rim of the pot, which if not attended to, will cause the eventual disintegration of the leaf. Cover the rim of the pot with aluminum foil.

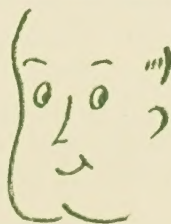
Q. Plants bloom fine summer and fall. Now make tiny buds most of which drop before opening. Definitely no humidity problem. What's wrong? Mrs. P. J., Webb City, Missouri.

A. Have run into this before and am as stumped today as I was the other twenty-two times. It isn't gas. It isn't soil mixture. You say yourself it isn't humidity. It isn't lack of sunlight. Had a case like this here in Jonesboro and we tried simply everything. Friend in question finally gave up and "rests" the plants in the cellar until spring every year. Might be some queer combination of circumstances, but just what it is, I don't know. You all got any ideas?

Q. Just can't get my violets to bloom, though they are pretty and green. A neighbor lady told me I had male plants and they never would bloom. Mrs. R. H., Kenton, Ohio.

A. Your neighbor is full of prunes. There is no "maleness" or "femalesness" to African Violets. Cut down on your fertilizer. Get more light to your plants. Add sand if necessary to get a granular, loamy quality to your potting soil.

Planning a move? Mrs. H.W.B., of West Plains, Missouri, relates how she moved fifty grown plants and six thousand small ones (that's what she said!) in cold weather, without losing or damaging a one. She let them get very dry. Didn't water for ten days. Then she slipped the plants into brown grocery bags. Bags were then put into cardboard boxes as close together as they would fit, put in the car for the journey. Only casualty: the blooms fell off, but plants are now growing more.

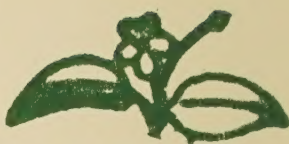


Yours,

"Russ"

# RUSSWARD Saintpaulia Growers

## JONESBORO, ARKANSAS



**Sustaining Member African Violet Society of America Inc.**

Ship To \_\_\_\_\_ Date \_\_\_\_\_

Street or R.F.D. \_\_\_\_\_

Town and State \_\_\_\_\_

Amount Enclosed \$ \_\_\_\_\_

If this order is being sent as a gift, please write your own name and address below since we would like to notify you of shipment.  
Gift wrapping on request.

[illegible]

Does Your Order Total \$10.00 or More? If So, Please  
Select A \$1.25 Variety As A Gift From Us.

**ARKANSAS CUSTOMERS: ADD 2% SALES TAX**





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# PRICE LIST

**Shipping Information**—Plants shipped in 2-inch pots in which they are grown. List price includes packing and mailing costs. All plant orders sent Special Handling. We guarantee safe arrival of plants. Since we assume the responsibility for safe arrival, we reserve the right to ship at our own discretion during the winter months and early spring. To avoid disappointment, and to take advantage of frequent price reductions, order from the most recent Price List.

**Important Notice**—No more NNOR. Please DO NOT order. Can't get any more.

**Blue Eyed Beauty**—Large white blossom with blue marking on the flower. Husky medium-green foliage. Is remarkable for its vitality and profuse bloom Three-inch plants ..... \$3.00

**Blue Pet**—An awfully sweet little miniature. Girl foliage, round, flat leaves with white spot at base. Dark blue flower ..... \$1.25

**Blush Maid**—Exquisite shell pink. Foliage like Pink Beauty, bloom much paler ..... \$1.25

**Dark Red Head**—This offered by popular demand. Only have a few. Same as Red Head foliage but bloom dark burgundy color ..... \$2.25

**Double Duchess**—Improved strain. Opens quite well. Darn good plant ..... \$1.50

**Double Neptune**—Loveliest of the doubles to date. Shows all Neptune characteristics with double flower of excellent color ..... \$2.00

**Diplotricha**—Species. Commonly called Kewensis. Pale green delicate foliage. Very small dainty blue flowers ..... \$1.25

**Lady Geneva**—Dark blue with dainty white border around edge of flower ..... \$2.25

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**Lancaster Red**—Beautiful Red Spoon. Slender flower petals, dark foliage ..... \$1.75

**Moire**—Variegation of rich purple blossom resembles moire taffeta. Medium green foliage \$1.75

**Old Lace**—Deeply scalloped leaves. Definitely a miniature. Dark blue flowers carried high and profusely ..... \$1.75

**Orchid Wonder**—One of the finer pale varieties. Shades to dark in center of flower ..... \$2.50

**Periwinkle**—Lovely paler blue. Outer surface of petals much lighter than inner, giving effect of tiny white border around flower ..... \$1.75

**Pink Girl**—Scalloped, medium green foliage with pink blossom ..... \$1.50

**Red Girl**—Rich red blossom with traditional girl foliage ..... \$1.25

**Red King**—Finest red to date. Heavy dark green foliage, intense burgundy flowers, unusually large ..... \$1.75

**Red-Lavender Fringette**—At least we can offer one in this much-coveted series. Edges of both foliage and blossom deliciously frilled ..... \$2.50

**Red Queen**—Bloom slightly paler than "King." Delightful conversation-piece to have both. Make a nice pair ..... \$2.00

**Rosie O'Grady**—One of the finer of the modern pinks. Large pink flower overlaid with rose star ..... \$2.00

**Snow Prince**—Brand new. Pure white with barely perceptible lavender tinge. Foliage lot like Purple Prince—fine, slick ..... \$3.00

**Violet Beauty**—Classy. Orchid shade with bluish cast. Big? Oh, gosh! ..... \$2.25

**White Girl Hybrid**—Predominately white flower with blue or lavender marking—some pure white. Beautiful girl foliage ..... \$2.00

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